



# Leaders Launch: Young Executive Retreat Workshop

**Date:** 21<sup>st</sup> – 23<sup>rd</sup> May 2010 (3 Days and 2 Nights)

Organized By: **ATCEN**™ ACADEMY

**Venue:** Janda Baik

## Workshop Description

Organizations constantly hire many Executives who start work totally unprepared for the realities of the workplace. Their lack of competency and proper mindset has frustrated many organizations stuck in the vicious cycle of hiring and training.

Leaders Launch serves to prepare Executives to have the necessary competencies to be productive and efficient in the workplace environment. It creates and builds greater awareness on how an organization operates, thinks, and conducts itself but more importantly, what an organization expects of its people.

Participants in this exciting program will gain a higher level of understanding of how companies operate, what management expects from them, how to interact and socialize with their colleagues, what and when to communicate with their managers and how to manage themselves towards personal and organizational success.

## Workshop Objectives

- Learn and develop the Attitude, Beliefs & Character of Young Executives to perform and excel in a high performance environment;
- Clearly articulate what is expected of them as a Executive;
- Understand and develop personal leadership skills;
- Develop more effective interpersonal communication skills;
- Learn how an organization thinks and functions;
- Learn to communicate professionally with their superior and colleagues;
- Develop a mindset to continuously develop themselves towards further success;

## Who Should Attend?

- Executives
- Individuals in Talent Programs
- Training Personnel
- Management Trainees
- Newly Promoted Managers



THE 3<sup>RD</sup> ASIA PACIFIC  
SUPER EXCELLENT BRAND  
SERVICE EXCELLENCE  
AWARD WINNER

The Asia Entrepreneur Alliance Worldwide awarded the **3rd Asia Pacific Super Excellent**

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## Module 1 – The Role of an Executive (Indoor)

- The Transition from School to an Executive
- Characteristics of an Effective Executive
- Management 101: The Essentials for the Executive

## Module 2 – Developing Personal Empowerment (Indoor and outdoor)

- The Power of Self Belief
- Building Confidence & Self Esteem
- Breaking the Limiting Mindset
- The Willingness to Change
- Responsibility – I am IT!
- Rumor Mongering, Office Politics, Blame Game & Its Effects on Personal Confidence
- Exploring Personal Goals and Vision

## Module 3 – Leadership on Values (Indoor)

- Value and ME
- Key principle to Leadership & Teamwork
- Organization Strategic Direction and Strategy
- Adhering to the Values of Organization
- Workplace Reality

## Module 4 – Working with Your Manager & Colleagues (Indoor and outdoor)

- Working Together With Your Colleagues
- The Key Principles of Management- “The Boss is King?”
- Communicating Upwards to Your Boss
- What Does the Boss Expects From You
- Building Rapports with your Colleagues
- Know what are Good Behaviors and What is Unacceptable
- Receiving Feedback on Your Performance

## Module 5 – Performance Management (Indoor)

- Understanding your KPIs
- Working Towards Your Targets and Goals
- Dealing with Stress and De-motivators
- The Way to Move Forward

The **Training Methodology** will be based on our Experiential Learning Approach. This will include:



- High impact short lectures
- Lively and interactive activities
- Insightful presentations to the team

## Workshop Chronology

### Day 1

0730	Registration & Depart to Location
1000	Workshop Day 1 Begins
1300 – 1400	Lunch
1530 – 1545	Afternoon Refreshment
1900 – 2030	Dinner
2230	End of Day 1

### Day 2

0800	Workshop Day 2 Begins
1300 – 1400	Lunch
1530 – 1545	Afternoon Refreshment
1900 – 2030	Dinner
2230	End of Workshop

### Day 3

0900	Workshop Day 3 Begins
1300 – 1400	Lunch

## Facilitator Profile



### **Yandaro Al Amien**

Head of Operation & Business Development  
Training Touch Sdn Bhd

Yandaro's expertise in Experiential Learning work was developed through his extensive corporate exposure. To date, he has conducted and created various development training and experiential work from Team Performance, Personal Development, Corporate Events, and Corporate Skill Trainings.

He is currently the Head Operation & Business Development for Training Touch and the Training Consultant for ATCEN Group. Earlier in his profession, he gained career experience in industries such as property development, automotive, hospitality, tourism, public relations and education. He held key training and development positions in Public listed companies in Malaysia.

In areas of human performance development, he has worked with numerous profit and non-profit organisations and government link corporations in Malaysia and around the world such as ACCA, Bank Islam, Bank Rakyat, CCM, RHB Insurance, Rockwell Automation, ROXAR, Hewlett Packard, IBM, MESINIAGA, Philips, Samsung, The Ministry of Education, The Ministry of Youth, The Ministry of Women and Family Affairs, and many more.

In addition, he played a pivotal role in the development of Malaysia's very own National Service Program (NS), being highly involved in the training of trainers in the Character Building Module for the NS program. Yandaro is also passionate in creating Children's Camp and Teen Development work. His past experience includes work and collaboration with Corporate Communication departments and Non Profitable Organizations such as Nippon Paint, Prudential Services, Ikea, Henry Gurney School, Agathian Homes, and Praise Emmanuel Children's Home.

He has been involved in the Graduate Development Program under the Penang Skill Development Centre (PSDC) - INSEP Program. To date, he has trained hundreds of unemployed graduates in areas such as Personal Development, Negotiation Skills, Creative Problem Solving Decision Making, Effective Selling, Effective Communication, Presentation Skills and Customer Service.

Yandaro was also the Lead Facilitator for "You're Hired", a Corporate Youth Reality Program developed under the collaboration of seven renowned organizations such as Malaysian Today, Jobs DB, Borders, Universal Music, ATCEN, Mypartners Communication, and California Fitness.

## Companies that have attended ATCEN's public workshops

Advance International Freight Sdn Bhd  
 Affin Bank Berhad  
 Aims Data Centre Sdn Bhd  
 Airfoil Services Sdn Bhd  
 Ajinomoto (M) Bhd  
 Alcan Packaging Malaysia  
 Alliance Banking Group  
 Allianz Life Insurance Malaysia Berhad  
 ALSTOM Asia Pacific Sdn Bhd  
 Amanah Raya Berhad  
 AmBank (Malaysia) Berhad  
 AmG Insurance Bhd  
 AmLife Insurance Berhad  
 Amway (M) Sdn Bhd  
 Arachem Tech Training Centre  
 Autoliv Hiroto SRS Sdn Bhd  
 Automobiles Peugeot  
 AXA Affin General Insurance Bhd  
 Axon Solutions Sdn Bhd  
 Bank Islam Malaysia Bhd  
 Bank Negara Malaysia  
 Bank Rakyat  
 Beaufour Ipsen International  
 Blue Scope Steel (M) Sdn Bhd  
  
 BMW Malaysia Sdn Bhd  
 Boustead Petroleum Marketing Sdn Bhd  
 Business Information Technology  
 Byte Craft Sdn Bhd  
 Canon Marketing (M) Sdn Bhd  
 Celcom (M) Sdn Bhd  
  
 Central Forwarding Agency Sdn Bhd  
 Century Total Logistics Sdn Bhd  
 Chemopharm Sdn Bhd  
 CIMB Bank Berhad  
 CL Computers (M) Sdn Bhd  
 CMC M Perniagaan Sdn Bhd  
 CNI Enterprise (M) Sdn Bhd  
 Colgate Palmolive (M) Sdn Bhd  
 Computer Systems Advisers (M) Berhad  
 Credit Guarantee Corporation (M) Bhd  
 CSA EPIC-I Sdn Bhd  
 D G Kom Sendirian Berhad  
 Dagang Net Technologies Sdn Bhd  
 Datacom South East Asia (M) Sdn Bhd  
 Datacraft Advanced Network Services Sdn Bhd  
 Dell Global Business Center Sdn Bhd  
 DHL Express (Malaysia) Sdn Bhd  
 Dialog Telekom Limited  
 Diethelm (M) Sdn Bhd  
 DIGI Telecommunications Sdn Bhd  
 Dumex (Malaysia) Sdn Bhd  
 East of Suez Holdings Sdn Bhd  
 ECM Libra Investment Bank Berhad  
 ECS Pericomp Sdn. Bhd.  
 Edaran Tan Chong Motor Sdn Bhd  
 E-Genting Sdn Bhd  
 Entellium Technologies Sdn Bhd  
 EON Bank Berhad  
 EPF Social Security Training Institute (ESSET)  
 EPIC-I Sdn Bhd  
 EPS Computer Systems Sdn Bhd  
 Ericsson Malaysia  
 Etiqa Insurance Bhd  
 Etiqa Takaful Bhd  
 Euratech (Malaysia) Sdn Bhd  
 Formis Software Dynamics Sdn Bhd  
 Fresenius Medical Care Malaysia Sdn Bhd  
  
 Frontline Technologies Malaysia Sdn Bhd  
 FSBM Mantissa (M) Sdn Bhd  
 Fuji Xerox Asia Pacific Pte. Ltd  
 Fujitsu (Malaysia) Sdn Bhd  
 Gagasan Carriers Sdn Bhd  
 Gapurna Technologies Sdn Bhd  
 Genting Information Knowledge Enterprise Sdn Bhd  
 Global Transit Communications Sdn Bhd  
 Group Associated (C&L) Sdn Bhd  
 Grundfos Pumps Sdn Bhd  
 Gucci (Malaysia) Sdn Bhd  
 Guinness Anchor Berhad  
 HeiTech Padu Bhd  
 Hewlett-Packard Sales Malaysia Sdn Bhd  
 Hilton Petaling Jaya  
 Honda Malaysia Sdn Bhd  
 ICI Paints (Malaysia) Sdn Bhd  
 IITC Global Technology Sdn Bhd  
 IMU Education Sdn Bhd  
 InfoConnect Sdn Bhd  
 ING Insurance Bhd  
 interTouch (Malaysia) Sdn Bhd  
 iPerintis Sdn Bhd  
 Islamic Banking and Finance Institute Malaysia Sdn Bhd  
 ISS Consulting (M) Sdn Bhd  
 IT-365 Malaysia Sdn Bhd  
 ITApps Sdn Bhd  
 Jabatan Pengangkutan Jalan  
 Jabatan Pentadbiran Latihan  
 Jebson & Jessen Communication Solutions (M) Sdn Bhd  
 Johnson Controls (M) Sdn Bhd  
 Kannal Solutions Sdn Bhd  
 Keretapi Tanah Melayu Berhad  
 Khazanah Nasional Berhad  
 Kolej Yayasan UEM  
 Kualiti Alam Sdn Bhd  
 Kurnia Insurance (M) Bhd  
 Lafarge Cement Sdn Bhd  
 Majlis Amanah Rakyat (MARA)  
 Malayan Banking Berhad  
 Malayan Cement Industries Sdn Bhd  
 Malaysia National Insurance Berhad  
 Malaysian Assurance Alliance Berhad  
 Maxfame Technologies Sdn Bhd  
 Mayban Fortis Holdings Berhad  
  
 Mayban General Assurance  
 Mayban General Assurance Berhad  
 MBF Cards (M) Sdn Bhd  
 McKinnon & Clarke Sdn Bhd  
 MEASAT Satellite Systems Sdn Bhd  
 Media Prima Berhad  
 MEPS (1997) Sdn Bhd  
 Mesiniaga Bhd  
 Mexter MSC Sdn Bhd  
 Mid Valley City Sdn Bhd  
 MISC Berhad  
 Mitsui Soko (M) Sdn Bhd  
 MnEBay (M) Sdn Bhd  
 MNRB Holdings Berhad  
  
 Modipalm Engineering Sdn Bhd  
 MoHR  
 M'sian Life Reinsurance Group Bhd  
 Multimedia College  
 N2N Connect Berhad  
 NCH Corp (M) Sdn Bhd  
 NEC Corporation of Malaysia Sdn Bhd  
 Netstar Advanced Systems Sdn Bhd  
  
 OCBC Bank (M) Bhd  
 OMD (M) Sdn Bhd  
 Optimal Chemicals (M) Sdn Bhd  
 Oracle Corp (M) Sdn Bhd  
 P & O Global Technologies Sdn Bhd  
 Panglobal Insurance Berhad  
 Paradigm Systems Berhad  
 Pembangunan Sumber Manusia Berhad  
 Perbadanan Bekalan Air Pulau Pinang Sdn Bhd  
 Pernecc Corporation Berhad  
 Pharmaniaga Logistics Sdn Bhd  
 Plus Expressways Berhad  
 Power Innovations Sdn Bhd  
 Premier Lubricants (M) Sdn Bhd  
 Prometric BV  
 Prometric Technology Sdn Bhd  
 Proton Edar Sdn Bhd  
 Prudential Services Asia Sdn Bhd  
 Rangkaian Segar Sdn Bhd  
 REDtone Telecommunications Sdn Bhd  
 Rentwise Sdn Bhd  
 RHB Bank Berhad  
 Ricoh (Malaysia) Sdn Bhd  
 Rohas-Euco Industries Bhd  
  
 SAINS Sdn Bhd  
 Samsung Malaysia Electronics (M) Sdn Bhd  
 Sapura Research Sdn Bhd  
 Sarawak Information Systems Sdn Bhd  
 SCAN Associates Berhad  
 Scope International Sdn Bhd  
  
 Shangri-La Hotels Marketing Sdn Bhd  
 Shell IT International Sdn Bhd  
 Shell Malaysia Trading Sdn Bhd  
 Signature Manufacturing Sdn Bhd  
 Skynet Worldwide (M) Sdn Bhd  
 SNT Global Services Sdn Bhd  
 Sony BMG Music Entertainment  
 Southern Bank Berhad  
 Standard Chartered Bank  
 Star Publications  
 Sumiso (M) Sdn Bhd  
 Sun Media Corporation Sdn Bhd  
 Sunway Holdings Bhd  
 Sunway Pyramid Sdn Bhd  
 Suruhanjaya Syarikat Malaysia  
  
 Taylor's College Sdn Bhd  
 Teknikast Sdn Bhd  
 Teknik Janakuasa Sdn Bhd  
 Teledirect Telecommerce Sdn Bhd  
 Telekom Sales & Services Sdn Bhd  
 Telekom Smart School Sdn Bhd  
 Telshine Sdn Bhd  
 Tenaga Nasional Berhad  
 The Media Shoppe Bhd  
 The Nielsen Company (Malaysia) Sdn Bhd  
 Time dotCom Bhd  
 TM Asia Life (Malaysia) Berhad  
 Tokio Marine Insurans (M) Bhd  
 TT dotCom Sdn Bhd  
  
 Tyco Fire, Security & Services Sdn Bhd  
 UCB Pharma Asia Pacific Sdn Bhd  
 UEM Academy Sdn Bhd  
 United Overseas Bank (M) Berhad  
 University of Malaya  
 VADS Business Process Berhad  
 ViewPoint Research Corp. Sdn. Bhd.

# Registration Form

## Leaders Launch: Young Executive Retreat Workshop 21<sup>st</sup> – 23<sup>rd</sup> May 2010 (3 days 2 Nights), Janda Baik

### Participant 1

Name: (Mr/Ms): \_\_\_\_\_

Job Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact No.: \_\_\_\_\_

### Participant 2

Name: (Mr/Ms): \_\_\_\_\_

Job Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact No.: \_\_\_\_\_

### Participant 3

Name: (Mr/Ms): \_\_\_\_\_

Job Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact No.: \_\_\_\_\_

### Workshop Investment - RM 2800 per participant

*The investment includes accommodation, transportation from meeting point, all meals, refreshments and training materials. **The workshop is PSMB claimable.** Subject to PSMB approval.*

**Group Discount of 10%** for 3 or more participants who register for the workshop at the same time and are from the same organization.

### Ways to register

All cheques are to be made payable to **ATCEN COMMUNICATIONS SDN BHD** and mail payment together with this registration to:

**D-05-12, Ritze Perdana Business Centre,  
Jalan PJU 8/2, Damansara Perdana 47820 PJ,  
Malaysia.**

**Tel : +603 7728 2623 Fax : +603 7728 2620**

**Enclosed is our cheque for the event**

**RM** \_\_\_\_\_

**Human Resource / Approving Manager:** \_\_\_\_\_

Job Title: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized Signature : \_\_\_\_\_ Invoice Attention To (Mr/Ms): \_\_\_\_\_

Company Stamp Chop:

For In-House Workshop, kindly  
email your enquiry to  
[inhousetraining@atcen.com](mailto:inhousetraining@atcen.com)

### Terms & Conditions

1. Upon receipt of a completed registration form, it confirms that the organization is registering for the seat(s) of the participant(s) to attend the conference or training workshop.
2. Payment is required with registration and must be received prior to the event to guarantee the seat.
3. Payment has to be received 7 working days prior to the event date to confirm registration.
4. Payment is non-refundable if cancellation occurs 7 working days prior to event commencement. However a substitute is welcome at no additional charges
5. If cancellation occurs 7 working days prior to the event commencement and there is no substitute, the organizer reserves the right to charge 50% of the total investment from your organization.
6. Walk-in participants with payment will only be admitted on the basis of seat availability at the event and with immediate full payment.
7. The organizer reserves the right to make any amendments and/or changes to the workshop, venue, facilitator replacements and/or modules if warranted by circumstances beyond its control.

### For Office Use Only

Corporate Sales Consultant:

Invoice Number:

Invoice Date: